



# Diseñar para WordPress

Javier Arce  
[twitter.com/javier](https://twitter.com/javier)



# Dónde tienen lugar las conversaciones

- Github
- Figma
- Slack
- Zoom
- Blog
- Trac

# Github



# Slack



# Zoom





**[make.wordpress.org/design](https://make.wordpress.org/design)**



# Creando las cuentas





# Wordpress

[make.wordpress.org](https://make.wordpress.org)







# Slack

[chat.wordpress.org](https://chat.wordpress.org)





# Github

github.com





# Figma

figma.com



# Dos enlaces importantes

- [wordpress.slack.com](https://wordpress.slack.com)
- [github.com/WordPress/gutenberg](https://github.com/WordPress/gutenberg)

Slack | Get Started | Making WordPress

https://app.slack.com/client/1234567/learning-slack

Search Making WordPress

Making WordPress

### Get started

First: Send a message

- Browse Slack
  - Channels
    - # announcements
    - # core
    - # slackhelp
    - + Add channels
  - Direct messages
    - New user you
    - + Add teammates

## Welcome to Slack

Let's get you set up. Follow the steps below to find your people, say hello, and get up and running.

0 of 6 complete

- 1 **Send a message** to a teammate and say hello. [Send a Message](#)
- 2 **Add a profile photo** so your teammates know who's who. [Add Photo](#)
- 3 **Get notified** when a teammate sends you a message or mentions your name. [Turn On Notifications](#)
- 4 **See what people are talking about** in your team's channels. [Browse Channels](#)
- 5 **Download the desktop app** to get back to Slack swiftly. [Get Slack for Mac](#)
- 6 **Connect your file management tools** to easily share and collaborate on files with your team. [Browse Apps](#)



# Acceso a la librería

[make.wordpress.org/design/handbook](https://make.wordpress.org/design/handbook)



# Demo



# Proyectos

- [Rich URL Metadata](#)
- [Table Block](#)



# 10 consejos



1

**A veces no es necesario  
diseñar**



2

# Añade una portada



3

# Organiza las páginas



4

# Incluye las librerías imprescindibles





5

# Consistencia y organización



6

# Un flujo, un prototipo



7

# Comparte vídeos de tus prototipos





8

**Reutiliza, recicla, reduce**



9

# Participa en la comunidad



10

# Diviértete



**¡Gracias!**

